



The City of Daytona Beach

“World’s Most Famous Beach”

ECONOMIC DEVELOPMENT DIRECTOR

DEVELOPMENT SERVICES DEPARTMENT

Annual Salary Range: \$94,938.36 - \$164,878.20

OPEN UNTIL FILLED

The City of Daytona Beach is located in Volusia County, on Central Florida’s east coast. Daytona Beach has a population of about 65,000 and encompasses approximately 65 square miles. Daytona Beach is known as the “*World’s Most Famous Beach*,” and is home to the National Association of Stock Car Racing (NASCAR). The City of Daytona Beach is enjoying unprecedented economic growth and is seeking an experienced Director to take advantage of the momentum and continue to generate smart and diverse economic development opportunities.

PURPOSE

The purpose of this classification, under general direction, is to provide coordination of economic development proposals and projects throughout the City, to implement, monitor, and evaluate programs that encourage economic development in the City, and administer all applicable incentives and/or grants. This position performs a broad range of assignments involving business retention and attraction to promote the growth of the City’s economic base. Reports to the City Manager or his/her designee. Performs related work as directed.

REQUIREMENTS

Bachelor’s degree in Business, or related; supplemented by minimum of ten (10) years progressively responsible experience in economic development programs and/or downtown redevelopment programs for a municipality; Master’s degree may substitute for a portion of the required experience. Must have working knowledge of how to use marketing activities to support and enhance economic development, development of marketing and tourism strategies and is well versed in oral, digital and written communications.

*****Submit an application and upload a resume (required) as indicated below*****

**ALL APPLICANTS MUST APPLY BY USING
THE CITY OF DAYTONA BEACH CAREER PORTAL**

To apply and upload a resume, visit our career portal at: [City of Daytona Beach Career Portal](https://www.daytonabeach.com/career-portal)

*****Full job description available in the Career Portal*****

If you have additional questions regarding the application process, email: HumanResources@codb.us

Residents of Daytona Beach given preference in hiring.

EOE/AA/ADA/VET Employer

Applications are public record open for inspection