2019 Annual Conference

Sponsorship Opportunities

Hilton St. Petersburg Bayfront
May 11 - 13, 2020
The **2020 Florida Economic Development Conference** is the premier annual event attended by economic, workforce, and community development professionals serving Florida. Each year the conference attracts more than 275 professionals interested in building their toolkits and learning best practices to grow Florida’s economy.

## Sponsorship Opportunities

### Platinum Presenting Sponsor

$15,000

- One (1) exhibit booth
- Ten (10) conference registrations
- Presenting sponsor of ES and TJ Professionals of the Year Awards Dinner
- Company logo on FEDC Facebook timeline
- Company logo on FEDC pinned tweet
- One (1) featured article in conference e-newsletter
- Social media promotion as Platinum Presenting Sponsor
- Post-conference attendee list
- Opportunity to provide and/or introduce prominent speaker
- Staff involvement on planning committee
- Full page ad in booklet

### Diamond Sponsor

$10,000

- One (1) exhibit booth
- Seven (7) conference registrations
- Recognized sponsor of Silent Auction Reception
- Company logo on name badges
- One (1) featured article in conference e-newsletter
- Social media promotion as Diamond Sponsor
- Post-conference attendee list
- Opportunity to provide and/or introduce prominent speaker
- Staff involvement on planning committee
- Full page ad in booklet

### Gold Sponsor

$7,500

- One (1) exhibit booth
- Four (4) conference registrations
- Recognized sponsor of Innovation in Marketing Awards Luncheon
- Company logo on plenary slides
- One (1) featured article in conference e-newsletter
- Social media promotion as Gold Sponsor
- Post-conference attendee list
- Opportunity to introduce speaker
- Full page ad in booklet

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**Engagement Sponsor**

**Media Sponsors**

- Southwest
- Florida Trend
- Expansion Solutions
<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Silver Sponsor</strong></td>
<td>$5,000</td>
</tr>
<tr>
<td>• One (1) exhibit booth</td>
<td></td>
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<tr>
<td>• Three (3) conference registrations</td>
<td></td>
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<tr>
<td>• Recognized sponsor of breakout session</td>
<td></td>
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<tr>
<td>• Company logo on plenary slides</td>
<td></td>
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<tr>
<td>• Social media promotion as Silver sponsor</td>
<td></td>
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<tr>
<td>• Post-conference attendee list</td>
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<tr>
<td>• Half page ad in booklet</td>
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<tr>
<td><strong>Bronze Sponsor</strong></td>
<td>$2,500</td>
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<tr>
<td>• Two (2) conference registrations</td>
<td></td>
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<tr>
<td>• Recognized breakfast sponsor</td>
<td></td>
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<tr>
<td>• Company logo on plenary slides</td>
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<tr>
<td>• Social media promotion as Bronze sponsor</td>
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<tr>
<td>• Post-conference attendee list</td>
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<tr>
<td>• Listing in booklet</td>
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<tr>
<td><strong>Key Card Sponsor</strong></td>
<td>$4,000</td>
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<tr>
<td>• Branded key cards for all conference hotel key holders (cost of key cards included)</td>
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<tr>
<td>• Two (2) conference registrations</td>
<td></td>
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<tr>
<td>• Social media mentions</td>
<td></td>
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<tr>
<td>• Post-conference attendee list</td>
<td></td>
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<tr>
<td><strong>Turn-Down Service Sponsor</strong></td>
<td>$1,750*</td>
</tr>
<tr>
<td>• Your promotional item placed in each attendees room (cost of promotional item NOT included)</td>
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</tr>
<tr>
<td>• One (1) conference registration</td>
<td>$2,250**</td>
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<tr>
<td>• Social media mentions</td>
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<tr>
<td>• Post-conference attendee list</td>
<td></td>
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<tr>
<td>* Night One; ** Night Two</td>
<td></td>
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<tr>
<td><strong>EDO Sponsor</strong></td>
<td>$2,000</td>
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<tr>
<td>• Logos of participating EDO’s on signage at one (1) break or session to be determined by conference committee</td>
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<tr>
<td>• Two (2) conference registrations</td>
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<tr>
<td>• Social media mentions</td>
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<tr>
<td>• Post-conference attendee list</td>
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<tr>
<td><strong>Exhibitor Sponsor</strong></td>
<td>$1,750</td>
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<tr>
<td>• Up to (2) conference registrations</td>
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<tr>
<td>• One (1) exhibit booth</td>
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<tr>
<td>• Social media mentions</td>
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<td>• Post-conference attendee list</td>
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<tr>
<td><strong>Lanyard Sponsor</strong></td>
<td>$1,500</td>
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<tr>
<td>• Your name on all conference attendees lanyards (cost of lanyards NOT included)</td>
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<tr>
<td>• Social media mentions</td>
<td></td>
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<tr>
<td>• Post-conference attendee list</td>
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<tr>
<td>SOLD</td>
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</tbody>
</table>
Recognizing Excellence in Economic and Workforce Development

Eunice Sullivan Economic Development Professional of the Year
Crystal Stiles, Economic Development Director
Florida Power & Light

Toni Jennings Workforce Development Professional of the Year
Michelle Dennard, President & CEO
CareerSource Florida

Dan Webster Young Innovator Scholarship Award provided by
The Corridor

Antonio Jefferson
City Manager
Gretna, FL

Garrett Wright
Vice President
Bay County Economic Development Alliance

Urban Deal of the Year
Awarded to
Central Florida Development Council
NUCOR

Innovation in Marketing for Print Ad and Digital Campaign
Awarded to
Business Development Board of Palm Beach County

Rural Deal of the Year
Awarded to
Washington • Holmes
City of Bonifay
Highway 79 Corridor Authority

Enter your nominations for next year at fedconline.org/fedc-conference/fedc-conference-awards/
The Florida Economic Development Council is pleased to provide you the opportunity to showcase your community and/or business. By donating to the Silent Auction, your company will:

- demonstrate your support for Florida’s economic development,
- promote your services or products through this statewide venue, and
- be included in our conference materials.

Silent Auction - May 12, 2020
Showcase your community or business!
Hilton St. Petersburg Bayfront

Exciting auction items from past years include:

- hotel and resort stays
- golf packages
- tickets to sport events, regional attractions, or special events
- gift baskets
- sports memorabilia
- kayak and hunting trips
- unique handmade items
- gift certificates

Please give every consideration to donating an item this year!

It’s easy to donate, just contact Al Latimer at alatimer.scc@gmail.com

For more information regarding the Silent Auction, or to register an item, visit: fedconline.org/fedc-conference/
READY TO JOIN FEDC?
We welcome you to contact us by emailing Jill Blackman, Manager, Membership & Programs at jblackman@fedonline.org to select the best membership option for your organization.

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FEDC 2019-20 Board of Directors

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Business Development Board of Palm Beach County

Crystal Stiles - Immediate Past Chair
Florida Power & Light

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Team Volusia EDC

Lucienne Pears - Vice Chair of Membership and Regional Strategies
Babcock Ranch

Dr. Tom O'Neal - Chair Appointment to Board
University of Central Florida

Jennifer Taylor - Conference Chair
Central Florida Development Council

Board Appointments and Ex-Officios
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CareerSource Florida

Jeff Hendry - Ex-Officio
EFI Stakeholders Council

Mike Myhre - Ex-Officio
Florida SBDC Network

Tim Vanderhoof - Ex-Officio
Enterprise Florida, Inc.

Mark Wilson - Ex-Officio
The Florida Chamber of Commerce

Maria Grulich - Ex-Officio
Florida Realtors

Verdell Hawkins - Chair Appointment to Board
Gulf Power

Bill Cronin - Chair Appointment to Board
Pasco EDC

Aundra Wallace - Chair Appointment to Board
JAXUSA Partnership

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Scarlett Phaneuf, C EcD - Northwest Regional Director
PowerSouth Energy Cooperative

Susan Ramsey - North Central Regional Director
Integrity Professional Services

Helga Van Eckert - Northeast Regional Director
Department of Economic Opportunity, Flagler County

Christina Morris, C EcD - East Central Regional Director
Osceola County Board of County Commissioners

Jaksa Petrovic, MA, C EcD, EDFP - Tampa Bay Regional Director
Hillsborough County Economic Development Dept.

Sarah Pelham - South Central Regional Director
Hardee County Economic Development

Warren Baucom - Southwest Regional Director
Lee County Economic Development Office

David Coddington, LEED AP - Southeast Regional Director
Greater Fort Lauderdale Alliance
The Conference Committee is looking forward to a great event in May. Contact us and let us know how we can help with your conference needs.

**Conference Chair**
Jennifer Taylor
Central Florida Development Council
jennifer@cfedc.org

**Fundraising Chair**
Stuart Rogel
Graylan Ventures, LLC
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**Awards Chair**
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Join Florida’s premier gathering of economic, workforce and community developers, site consultants, and suppliers.

Leadership

Entrepreneurship

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Workforce Development

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and much more!

Stay on top of the latest trends in:

SAVE THE DATE

for the 2020 Florida Economic Development Conference in St. Petersburg on May 11-13, 2020

The conference is brought to you by:

FLORIDA ECONOMIC DEVELOPMENT COUNCIL

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Tallahassee, FL 32301

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