



EDUCATE. ADVOCATE. CONNECT.

## 2019 FEDC Conference FAQ

### For Attendees, Exhibitors and Speakers

#### Attendee FAQ

##### **Is there a conference app?**

Yes, we do have a conference app! Download the FEDC Annual Conference app from your app store to view the event agenda and learn more about our speakers. It's free and available for iPhone and Android. Win great prizes from our conference engagement sponsor, Southwest Airlines, by participating in the Leaderboard Challenge.

Login to the app and create a profile, from there you can see who is attending the conference. Check in at Exhibitor tables and answer questions on the app to earn points. Questions will be sent to the app throughout the event. Follow the Leaderboard on the app and at the event to earn points toward great prizes from Southwest Airlines.

##### **Does the conference have a hashtag?**

Yes, the conference hashtag is #FEDC19. Please post and tag your favorite conference moments!

##### **Check in process**

Conference registration opens at noon, in the Ocean Pre-Function area to pick up your FEDC badge.

From 2-3:30pm join GrowFL and Florida Trend as they welcome guests in the hotel lobby with cool and refreshing networking entertainment. Rooms will be ready by 4:00pm, and luggage storage is available with the Bell Stand Service Team.

Self-Parking is complimentary, and Valet parking is \$20/night (valet is \$10/day for non-resort guests).

Guests staying off property are still welcome to come mingle during the hospitality event and FEDC members and interested guests are encouraged to attend the annual meeting.

##### **What is the suggested attire for the conference?**

Monday Southwest Airlines Welcome Reception and Powering Florida Putting Challenge featuring FPL and Gulf Power- Resort Casual

Tuesday Daytime- Business Casual

Tuesday Silent Auction Reception & Eunice Sullivan and Toni Jennings Awards Dinner- Business Formal/Cocktail

Wednesday Daytime- Business Casual

*Please remember hotel ballrooms tend to be chilly. Don't forget a sweater or blazer!*

**I am an FEDC member, when is the annual meeting and what are the details?**

The FEDC annual meeting is Monday, May 20<sup>th</sup> from 4:00-5:30pm in the Flagler/Crescent room. Join us for a review of the FEDC program activities of the past two years, member recognition, and adoption of the 2019-2020 slate of officers.

**What are my options for dinner on Monday evening?**

Dinner Monday evening is on your own. Please feel free to get out and explore the Palm Coast. Below are some local recommendations.

**Restaurants in Flagler County:**

Funky Pelican  
215 Florida A1A  
Flagler Beach, FL 32136

Golden Lion  
501 N Ocean Shore Blvd.  
Flagler Beach, FL 32136

Atlantic Grille Oceanfront Restaurant  
105 16th Rd East  
Palm Coast, FL 32137

Blue Heron Beachfront Bistro  
909 N Ocean Shore Blvd.  
Flagler Beach, FL 32136

386 – A Fusion of Fine Eating  
5949 N Ocean Shore Blvd.  
Palm Coast, FL 32137

**Restaurants in St. Augustine:**

**Raintree Restaurant**

102 San Marco Ave, St. Augustine

**Cellar 6**

6 Aviles Street, St. Augustine

**Aviles**

32 Avenida Menendez Street, St. Augustine

**Collage**

60 Hypolita Street, St. Augustine

**Ice Plant**

110 Riberia Street, St. Augustine

## **Columbia Restaurant**

98 St. George Street, St. Augustine

Here are several restaurants on property:

Atlantic Grille

Delfino's

Lobby Bar & Sushi

Loggerheads

Sushi Bar

Ocean Bar & Cafe

## **I need a new professional photo. Can I get one made at the Conference?**

Betsy Barfield Photography will be offering professional photos at the conference this year at 7:30 AM on the mornings of Tuesday May 21 and Wednesday May 22. Each sitting is \$100 from which you receive full rights to the pose of your choice, edited and retouched. Additional poses can be purchased for \$50 each. If you are interested, you can meet Betsy at the registration desk in the Ocean Pre-Function area. Here is an example of a session from the 2018 conference:

<https://www.dropbox.com/sh/c9jrvelbulocybh/AAADFpJAois-RKL95VxVcQGfA?dl=0>

## **How do I participate in the silent auction?**

The silent auction items will be available for viewing and bidding from 6-8pm on Tuesday evening in the Mantanzas Room located just off the Ocean Pre-Function area. The items will also be listed on the conference app. Check with the front desk on Wednesday morning to claim your item and make payment.

## **Can I donate items to the silent auction?**

Yes, for more information on the silent auction or to register an item, please visit: [fedconline.org/fed-conference/](http://fedconline.org/fed-conference/). If you have any further silent auction questions please reach out to Helga van Eckert at [hvaneckert@flaglercountyledc.com](mailto:hvaneckert@flaglercountyledc.com) or Katrina Austin at [kaustin@flaglercountyledc.com](mailto:kaustin@flaglercountyledc.com)

## **Sessions**

Breakout sessions will be held Tuesday afternoon. They are first come first serve, and you will be able to attend 2 of the 6 sessions, but pre-registration is not required. Members of the same organization are encouraged to divide and conquer to maximize their learning.

## **Exhibitor FAQ**

### **Where/when do I check in and receive my table?**

Exhibitor check in and set up is from 12-4pm on Monday May 20<sup>th</sup> in the Ocean Ballroom Pre-Function area, and the exhibitor map can be found here (<https://fedconline.org/wp-content/uploads/2019/04/FEDC19ExhibitorMap-2.pdf>)

### **Who is my point of contact if I face any challenges?**

If you face any challenges please go to the FEDC registration desk in the Ocean Ballroom Pre-Function area.

**Am I able to hook up to power at my exhibit?**

Yes, if you need power for your exhibit please contact Jill Blackman at [jblackman@fedconline.org](mailto:jblackman@fedconline.org).

**Attendee Lead Generation Information:**

The #FEDC19 App, sponsored by Southwest Airlines, will drive your engagement with each conference attendee.

The App facilitates the digital exchange of contact information and allows attendees to accumulate points for every aspect of the conference.

**I need to ship items prior to the conference, where can I ship the items?**

For items you need to ship to the property prior to the conference, please use the following address:

Hammock Beach Resort  
Attn: YOUR ATTENDEE NAME HERE  
200 Ocean Crest Drive  
Palm Coast, FL 32137

## Speaker FAQ

**When do I need to arrive for my session?**

Please check in at the Tech Desk in the Ocean Ballroom 30 minutes prior to your session.

**Will someone introduce my session?**

Yes, the conference has a dedicated emcee (Kimberly Merkel with Expansion Solutions Magazine), and additional various sponsors are assigned to introduce different aspects of the conference.

**Which room is my session held in?**

The conference agenda (<https://fedconline.org/wp-content/uploads/2019/04/2019-Conference-Agenda-Details-1.pdf>) indicates which room your session is in and please see the linked map to determine the room location. (<https://fedconline.org/wp-content/uploads/2019/04/Hammock-Beach-floor-plans.pdf>).

**Any additional questions regarding your speaking commitment please contact Beth Cicchetti at [BKirkland@fedconline.org](mailto:BKirkland@fedconline.org)**