2019 Florida Economic Development Conference
Presented by: Enterprise Florida, Inc.
Hammock Beach Resort Palm Coast, FL
May 20 – 22, 2019

***AGENDA is subject to changes***

Monday, May 20

2 – 3:30 GrowFL and Florida Trend Cool & Refreshing Hospitality  Hotel Lobby

12 – 4   Exhibitor, Silent Auction Setup and Registration Opens  Ocean Ballroom Pre-Function

4 – 5:30 FEDC Annual Meeting  Flagler/Crescent

6 – 7:30 Southwest Airlines Welcome Reception  Grand Event Lawn

**** Dinner on your own - Dine Arounds ****

Tuesday, May 21

7:00 Breakfast with the Exhibitors  Ocean Ballroom Pre-Function

7:45 Welcome  Ocean Ballroom
   • Jennifer Taylor, 2019 Conference Chair, VP Business Development, Central Florida Development Council
   • Flagler County Commissioner
   • Jamal Sowell, CEO, Enterprise Florida

8:00 Automation, Big Data, Robots, Artificial Intelligence, Internet, Jobs, & Economic Development  Ocean Ballroom
   • Anatalio Ubalde, MCP, FM, Managing Director and Co-Founder of GIS Planning
   • Jon Roberts, Principal, TIP Strategies

9:00 Trends in International Business Development  Ocean Ballroom
   • Alan Stevenson, VP Client Solutions North America, OCO Global

10:00 Break  Ocean Ballroom Pre-Function

10:15 Florida Partners in Prosperity – Crystal Stiles, FPL, FEDC Chair  Ocean Ballroom
   • Jamal Sowell, CEO, Enterprise Florida
   • Michelle Dennard, CEO, CareerSource Florida
   • Ken Lawson, Executive Director, Department of Economic Opportunity
• Tony Carvajal, Executive Director, Florida Chamber Foundation
• Mike Myhre, CEO, Florida SBDC Network
• Maria Grulich, Florida Realtors

11:30 Innovation in Marketing Awards Luncheon featuring Deals of the Year and Dan Webster Young Innovators of the Year
Center Courtyard (Atlantic Ballroom - weather back-up)
Keynote: Craig Richard, CEcD, CEO, Tampa-Hillsborough EDC and Past Chair of IEDC

1:15 Break Ocean Ballroom Pre-Function

1:30 First Round of Breakout Sessions
• Managing EDOs – Surf
Leveraging your CRM to Better Serve the Customer and Create ROI – Andra Cornelius, CEcD, CareerSource Florida
  • Erik Dunnigan, Managing Director, Coastal Cloud Midwest & Economic Development Solutions
  • Nathan Roberts, MIS Director, CareerSource Florida
  • Melanie Moore, Sr. Director of Business Intelligence, JAXUSA Partnership
  • Sherry Ambrose, FPL

• Talent Development – Harbor
LinkedIn Learning Insights – Joey Zumaya, Public Sector Leader
  • Jennifer Lee, LinkedIn, State & Local Government
  • Jim McShane, MPA, CEO, CareerSource Capital Region
  • Dan McGrew, General Manger, Dynamic Workforce Solutions

• Business Retention &Expansion – Galleon
Increasing Productivity in Florida’s Manufacturers – Kevin Carr, CEO, FloridaMakes
  • Tammie, Sweet, Director, GrowFL
  • Matt Chesnut, CEcD, Space Florida
  • Fran Korosec, Bridg
  • Tina Berger, Florida Makes

• Infrastructure – Matanzas
A Catalyst for Economic Development - Nick Harwell, ICMA, FDOT Aviation Program Manager
  • Economic Impact of Florida Airports – Gene Conrad, Director, Lakeland Linder International Airport
  • Business Suitability Tool for Airports - Zach DeVeau, Kimley-Horn
  • Zephyrhills Municipal Airport Site Readiness – Danielle Ruiz, Duke Energy
  • Opportunity Zones near Florida’s Airports and Seaports - Erin Gillespie, Madison Street Strategies

• Marketing – Clipper
Interactive Session to Perfect Your Elevator Pitch - ______________________________
  • Alissa Sklar, Ph.D., VP of Marketing, GIS Planning | Financial Times
  • Stevie Field-Chavez, VP of Sales, GIS Planning | Financial Times
  • Brian Aiken, Neon Cloud Productions

• Community Development – St. Augustine
The Impact of Holistic Economic Development – Brian Rademacher, CEcD, Director of Economic Development, City of Ormond Beach
  • A Fresh Perspective on the Town Square – Colin Groff, P.E., Asst. City Manager, City of Boynton Beach
• Engaging and Empowering the A.L.I.C.E population – Mike Finney, President & CEO, Miami-Dade Beacon Council
• Investing in Rural Florida – Edward Dean, City of Greenville in Madison County
• Using Labor Market Intelligence to build your economy - EMSI

2:30 Break

Ocean Ballroom Pre-Function

2:45 Second Round of Breakout Sessions (Repeated)

4:00 Afternoon Break On Your Own

6:00 Silent Auction Reception

Ocean Ballroom Pre-Function

7:00 Eunice Sullivan and Toni Jennings Awards Dinner
presented by Enterprise Florida

Ocean Ballroom

Wednesday, May 22

7:00 Breakfast with Exhibitors

Ocean Ballroom Pre-Function

8:00 Perspectives on the Global Economy

Ocean Ballroom
• John Lonski, Managing Director & Chief Economist, Moody’s Analytics

8:50 Research, Innovation and Entrepreneurship through Icorps - Tom O’Neal, Ph.D. AVP, Office of Research, University of Central Florida

Ocean Ballroom
• Sudeep Sarkar, Ph. D., Professor and Chair, Computer Science and Engineering, USF Associate Vice-President for Special Programs
• Regina Gonzalez, Wave Program Coordinator, FAU Office of Research

9:50 Break

Ocean Ballroom Pre-Function

10:00 Engaging and Impactful Utility Partnerships – Gray Swoope, President & CEO, VisionFirst Advisors

Ocean Ballroom
• Marc Hoenstine, CEcD, Duke Energy
• Crystal Stiles, Florida Power & Light
• Rick Byars, Gulf Power
• Laura Crouch, TECO

11:00 Site Location Consultants Panel – Tim Vanderhoof, SVP, Enterprise Florida

Ocean Ballroom
• Gray Swoope – Vision First Advisors
• Jeff Troan – Ryan
• Win Williamson - EY

11:55 Final Southwest Airlines Engagement Drawing

Ocean Ballroom

12:00 Adjourn

12:15 JOINT LUNCHEON: FEDC Board of Directors and CareerSource Florida Board of Directors