Hammock Beach Resort • Palm Coast, Florida
May 20 - 22, 2019
The **2019 Florida Economic Development Conference** is the premier annual event attended by economic, workforce and community development professionals serving Florida. Each year the conference attracts more than 250 professionals interested in building their toolkits and learning best practices to grow Florida’s economy.

**Sponsorship Opportunities**

**Platinum Presenting Sponsor**
- One (1) exhibit booth
- Ten (10) conference registrations
- Presenting sponsor of ES and TJ Professionals of the Year Awards Dinner
- Company logo on FEDC Facebook timeline
- Company logo on FEDC pinned tweet
- One (1) featured article in conference e-newsletter
- Social media promotion as Platinum Presenting Sponsor
- Post-conference attendee list
- Opportunity to provide and/or introduce prominent speaker
- Staff involvement on planning committee

**Diamond Sponsor**
- One (1) exhibit booth
- Seven (7) conference registrations
- Recognized sponsor of Silent Auction Reception
- Company logo on name badges
- One (1) featured article in conference e-newsletter
- Social media promotion as Diamond Sponsor
- Post-conference attendee list
- Opportunity to provide and/or introduce prominent speaker
- Staff involvement on planning committee

**Gold Sponsor**
- One (1) exhibit booth
- Four (4) conference registrations
- Recognized sponsor of Innovation in Marketing Awards Luncheon
- Company logo on plenary slides
- One (1) featured article in conference e-newsletter
- Social media promotion as Gold Sponsor
- Post-conference attendee list
- Opportunity to introduce speaker

**Engagement Sponsor**
- Southwest
- Florida Trend
- EXPANSION SOLUTIONS
<table>
<thead>
<tr>
<th>Sponsor Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Silver Sponsor</strong></td>
<td>$5,000</td>
</tr>
<tr>
<td>- One (1) exhibit booth</td>
<td></td>
</tr>
<tr>
<td>- Three (3) conference registrations</td>
<td></td>
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<tr>
<td>- Recognized sponsor of breakout session</td>
<td></td>
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<tr>
<td>- Company logo on plenary slides</td>
<td></td>
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<tr>
<td>- Social media promotion as Silver sponsor</td>
<td></td>
</tr>
<tr>
<td>- Post-conference attendee list</td>
<td></td>
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<tr>
<td><strong>Bronze Sponsor</strong></td>
<td>$2,500</td>
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<tr>
<td>- Two (2) conference registrations</td>
<td></td>
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<tr>
<td>- Recognized breakfast sponsor</td>
<td></td>
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<tr>
<td>- Company logo on plenary slides</td>
<td></td>
</tr>
<tr>
<td>- Social media promotion as Bronze sponsor</td>
<td></td>
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<tr>
<td>- Post-conference attendee list</td>
<td></td>
</tr>
<tr>
<td><strong>Key Card Sponsor</strong></td>
<td>$3,000</td>
</tr>
<tr>
<td>- Branded key cards for all conference hotel key holders (cost of key cards included)</td>
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</tr>
<tr>
<td>- Two (2) conference registrations</td>
<td></td>
</tr>
<tr>
<td>- Social media mentions</td>
<td></td>
</tr>
<tr>
<td>- Post-conference attendee list</td>
<td></td>
</tr>
<tr>
<td><strong>Turn-Down Service Sponsor</strong></td>
<td>$1,750*</td>
</tr>
<tr>
<td>- Your promotional item placed in each attendees room (cost of promotional item NOT included)</td>
<td></td>
</tr>
<tr>
<td>- One (1) conference registration</td>
<td></td>
</tr>
<tr>
<td>- Social media mentions</td>
<td></td>
</tr>
<tr>
<td>- Post-conference attendee list</td>
<td></td>
</tr>
<tr>
<td>- **Night One; ** Night Two</td>
<td></td>
</tr>
<tr>
<td><strong>EDO Sponsor</strong></td>
<td>$2,000</td>
</tr>
<tr>
<td>- Logos of participating EDO’s on signage at one (1) break or session to be determined by conference committee</td>
<td></td>
</tr>
<tr>
<td>- Two (2) conference registrations</td>
<td></td>
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<tr>
<td>- Social media mentions</td>
<td></td>
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<tr>
<td>- Post-conference attendee list</td>
<td></td>
</tr>
<tr>
<td><strong>Exhibitor Sponsor</strong></td>
<td>$1,750</td>
</tr>
<tr>
<td>- Up to (2) conference registrations</td>
<td></td>
</tr>
<tr>
<td>- One (1) exhibit booth</td>
<td></td>
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<tr>
<td>- Social media mentions</td>
<td></td>
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<tr>
<td>- Post-conference attendee list</td>
<td></td>
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<tr>
<td><strong>Lanyard Sponsor</strong></td>
<td>$1,000</td>
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<tr>
<td>- Your name on all conference attendees lanyards (cost of lanyards NOT included)</td>
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<tr>
<td>- Social media mentions</td>
<td></td>
</tr>
<tr>
<td>- Post-conference attendee list</td>
<td></td>
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</tbody>
</table>

* SOLD: Indicates the sponsor has been sold.
Recognizing Excellence in Economic and Workforce Development

Eunice Sullivan Economic Development Professional of the Year
Cathy Chambers
Senior Vice President of Strategy & Business Development
JAXUSA Partnership

Toni Jennings Workforce Development Professional of the Year
Kim Bodine
Executive Director
CareerSource Gulf Coast

Dan Webster Young Innovator Scholarship Award Provided by The Corridor
Javier Marin
Director of Business Development and Global Trade
Central Florida Development Council

Urban Deal of the Year Co-awarded to
St. Petersburg Economic Development
and
Pinellas County Economic Development

Regional Deal of the Year Awarded to
City of North Port

Rural Deal of the Year Awarded to
Jackson County Development Council

Enter your nominations for next year at fedconline.org/fedc-conference/fedc-conference-awards/
The Florida Economic Development Council is pleased to provide you the opportunity to showcase your community and/or business. By donating to the Silent Auction, your company will:

- demonstrate your support for Florida’s economic development,
- promote your services or products through this statewide venue, and
- be included in our conference materials.

Exciting auction items from past years include:

- hotel and resort stays
- golf packages
- tickets to sport events, regional attractions, or special events
- gift baskets
- sports memorabilia
- kayak and hunting trips
- unique handmade items
- gift certificates

Please give every consideration to donating an item this year!

It’s easy to donate, just contact Helga van Eckert at (386) 313-4071 or email hvanecker@flaglercountyedc.com or email Katrina Austin at kaustin@flaglercountyedc.com

For more information regarding the Silent Auction, or to register an item, visit: fedconline.org/fedc-conference/
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Cathy Chambers – Immediate Past Chair
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Vice Chair of Advocacy
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Charlotte County EDO
Dyan Brasington, CEcD – Southeast Regional Director
The Beacon Council
Sponsorship Highlights

Conference Committee
The Conference Committee is looking forward to a great event in May. Contact us and let us know how we can help with your conference needs.

Conference Chair
Jennifer Taylor
Central Florida Development Council
(863) 937-4430, ext. 105
jennifer@cfdc.org

Fundraising Chair
Stuart Rogel
Graylan Ventures, LLC
(813) 334-2683
srogel@graylanventures.com

Awards Chair
Cathy Chambers
JAXUSA Partnership
(904) 366-6667
cchambers@jaxusa.org

Silent Auction Co-Chairs
Helga van Eckert
Department of Economic Opportunity, Flagler County
(386) 313-4071
hvaneckert@flaglercountyedc.com

Katrina Austin
Department of Economic Opportunity, Flagler County
(386) 313-4071
kaustin@flaglercountyedc.com

Marketing Chair
Michelle Bauer
Tampa Hillsborough EDC
(813) 518-2644
mbauer@tampaedc.com

Enterprise Florida Representative
Nicole Alley
Enterprise Florida
(407) 956-5644
nalley@enterpriseflorida.com

CareerSource Florida Representative
Carmen Mims
CareerSource Florida
(850) 692-6887 Ext. 109
cmims@careersourceflorida.com

2019 Conference Committee

Contact us and let us know how we can help with your conference needs.
Join Florida’s premier gathering of economic, workforce and community developers, site consultants, and suppliers, and much more!

The conference is brought to you by:

Stay on top of the latest trends in:

- Leadership
- Entrepreneurship
- Business Retention, Expansion and Attraction
- Marketing
- Workforce Development
- Transportation and Utility Infrastructure
- and much more!

Registration for the 2019 Florida Economic Development Conference will begin in January!

Sponsorship & Conference Details Inside

FLORIDA ECONOMIC DEVELOPMENT COUNCIL

3551 Blairestone Road, Ste 105-138
Tallahassee, FL 32301

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