Join The Greater Naples Chamber of Commerce and celebrate National Economic Development week from May 7 - 12, 2018!
CELEBRATE AND SHARE YOUR SUCCESS DURING EDO WEEK!

The goal of Economic Development Week (EDW) is to increase awareness for local programs that create jobs, advance career development opportunities and increase the quality of life.

We want to celebrate our local businesses that support our growing economy everyday. Consider participating in EDW to heighten awareness and emphasize the importance and impacts of economic development in our community. The following is a guide to help you plan and participate!

NATIONAL ECONOMIC DEVELOPMENT WEEK BACKGROUND

- [National Economic Development Week](#) was created by the International Economic Development Council in 2016 in order to increase awareness of local programs that create jobs, advance career development opportunities and increase the quality of life.

- The first campaign was held in conjunction with IEDC’s 90th anniversary. Over the span of two years, more than 450 campaigns have been created throughout the United States and Canada, creating millions of impressions, hundreds of news stories, blog entries, videos, events and many, many activities.

- Campaigns occurred in all 50 American states in 2017. More than 40 communities officially proclaimed the celebration week, and many elected officials vocalized support for the profession and its contribution on their local economies.

- Technology has given rise to creativity, which EDOs took advantage of by creating and sharing videos, infographics, banners, and many other types of graphics which were wide-spread on social media, websites and in print publications.
HOW CAN YOU TAKE PART

Share your story with the Naples Chamber! There are many ways for you to join #CollierEDW2018.

1. **Share a photo of yourself or your team holding one of the provided signs** with your explanation of why you value growth and business in our community. Share it using the hashtag #CollierEDW2018 and tag @NaplesChamber on Facebook, Instagram or Twitter.

2. **Write a blog post to be shared on CollierEDO.org** during National Economic Development week about why you enjoy working for a business or owning a business in Collier County.

3. **Record a short video of yourself** and what you appreciate about economic development and the business community in Collier County.

4. **Apply for Business of Month** through the online application, [here](https://www.CollierEDO.org).

5. **Have an intern? Take a picture with your intern and share on social media.** Explain why talent development is important to you!

6. **Schedule a one-on-one consultation** with Economic Developer Kristi Bartlett on CollierEDO.org.

7. **Contact your local commissioner** and make your voice heard. Share what economic development efforts are important to you and your local community!

8. **Attending a career fair?** Snap a picture and tag the Chamber! What business are you looking forward to meeting?

9. **Follow your local representatives** on Twitter, Facebook or other platforms to keep track of their initiatives and discussions.

10. **Visit www.CollierEDO.org** to learn more about business retention, expansion, and relocation in Collier County.

11. **Attend the Naples Chamber of Commerce Wake Up Naples** event on May 9, 2018 to learn more about economic development efforts in Collier County.

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Social Media Cheat Sheet - Socialize with Us!

@NaplesChamber

Follow us on Facebook, Instagram and Twitter!
**SAMPLE SOCIAL MEDIA POSTINGS TO GET YOU STARTED!**

1. We’re celebrating #EconDevWeek #CollierEDW2018! We love what we do for the businesses and residents of Collier County. Drop by our offices for information about our programs and services. #NaplesFL #NaplesChamber #Workforce #QualityOfLife @NaplesChamber

2. Collier County is my favorite place is #SWFL because_______. Find out what National Economic Development Week is all about and celebrate with us.

3. Check out this new blog entry on National #EconDevWeek – We’re celebrating with other communities across America! #CollierEDW2018 @NaplesChamber – ADD URL

4. From helping businesses expand to attracting new ones, and helping companies with their workforce needs, we are here to help. How can we serve you? It’s National #EconDevWeek #CollierEDW2018 @NaplesChamber – Call us or visit us online – ADD phone number and URL

5. Why do we love working in #CollierCounty? (Fill in the blank with your story!) #CollierEDW2018 @NaplesChamber

**ATTEND AN UPCOMING EVENT THIS MAY TO SUPPORT THE CHAMBER AND OUR ECONOMIC DEVELOPMENT EFFORTS:**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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| TUES 08 | **Proclamation of EDO Week and Business of the Month**  
Collier Board of County Commissioners  
9a.m. |
| FRI 11 | **Naples Chamber Classic Golf Tournament**  
Bonita Bay East  
11 a.m. |
| WED 09 | **Wake Up Naples Constitution Revision Commission**  
Hilton Naples  
7 a.m. |
| FRI 17 | **Naples Chamber Annual Meeting**  
Ritz-Carlton Golf Resort  
5:30 p.m.  
Keynote Speaker: Mark Wilson, President and CEO of the Florida Chamber |
| THURS 10 | **Building, Trades & Engineering Fair 2018**  
Collier County Fair and Exposure Inc.  
9 a.m. - 1 p.m. |
Economic development is important because...
I love being a business professional in Collier County because...
When I graduate I want to become...