



# Executive Vice President

**Overview.** Team Volusia Economic Development Corporation ([www.teamvolusia.com](http://www.teamvolusia.com)) is seeking an economic development professional to serve as the organization’s executive vice president. The public/private partnership has chosen The Chason Group ([www.thechasongroup.com](http://www.thechasongroup.com)) to lead the executive search.

**About Team Volusia.** Team Volusia Economic Development Corporation (TVEDC), through tremendous commitment and partnerships, works on strategic economic development activities and business recruitment initiatives to Volusia County, Florida. The EDC, a public/private not-for-profit corporation founded in late 2010 with approximately 100 investors, has the primary mission of marketing and recruiting business from outside the area. An autonomous entity, the organization is a valuable part of the economic development delivery system and works in partnership with state and county agencies, municipalities, chambers and other resource partners to achieve county-wide economic development goals for the county.

**Location and Demographics.** Volusia County is located in the central Florida east coast area. Interstate 4 and Interstate 95 provide excellent one day drive access to markets within the southeast United States. The county is comprised of 16 municipalities and the county government. Population in the area has grown by over seven percent in the last ten years to over 541,000 residents, according to the US Census Bureau. The average household income is \$46,707.

**The Position.** Team Volusia has been strategically built to serve as the marketing arm for new business locations. Companies seeking assistance in the areas of site data, workforce, education, transportation and relocation contact the corporation. With the growth of the organization and economy in the area, TVEDC’s leadership has strategically developed an executive vice president position that will report direct to the President and CEO, Keith A. Norden, CEcD, who has served in the top position since 2012. Key responsibilities for the newly created EVP seat will include growing the local economy through attraction and recruitment of new companies to Volusia County; maintaining a transparent and accurate communication plan for internal and external efficiency; and providing oversight, accountability and strategy for TVEDC staff members to enhance the overall success of the organization.



## Position Announcement

### Executive Vice President, Team Volusia, Greater Daytona Region



**The 16 Cities.** The sixteen cities that are located in Volusia County include Daytona Beach, Daytona Beach Shores, DeBary, DeLand, Deltona, Edgewater, Holly Hill, Lake Helen, New Smyrna Beach, Oak Hill, Orange City, Ormond Beach, Pierson, Ponce Inlet, Port Orange and South Daytona.

**Education Resources.** Volusia County Schools has established a solid reputation for innovation, excellence and commitment to quality education. The district serves more than 60,000 students and is composed of 24 elementary schools, 13 middle schools, 10 high schools, 7 charter schools and 2 combination schools. The district offers dozens of academies in its high schools. These academies are focused on a concentrated area of study such as law and government, digital video production, engineering, communications, health services, design and manufacturing, and many more. Two high schools offer the International Baccalaureate program of study. In the higher education arena, Embry-Riddle Aeronautical University, the world's leading aviation and aerospace university, is one of the key colleges and universities located in Volusia. Others include Bethune-Cookman University, Daytona State College, Stetson University, University of Central Florida, Palmer College of Chiropractic, Keiser University, Florida State University College of Medicine – Daytona Beach, and Northwest Lineman College.

**Daytona Beach International Airport and More.** Volusia County is fortunate to have one of the most convenient and user-friendly international airports in the nation. Daytona Beach International Airport (DAB) offers nonstop service to Atlanta, Charlotte, Fort Lauderdale, New York City and Toronto, Canada. American Airlines, Delta Air Lines, Silver Airways and Sunwing Airlines serve DAB with flights. Six municipal airports are also located in the county providing private air transportation services.

**Rail and Port Services.** Freight service is offered by CSX Railway, Norfolk Southern and Florida East Coast Railroad. Volusia County is situated between Jaxport, 90 miles to the north, and Port Canaveral, 75 miles to the south. Additionally, the Port of Tampa is accessible by Interstate 4.

**Existing Industry.** While the white sand beaches and NASCAR are the most recognized icons of the Greater Daytona Region, there are many other sophisticated industries which call the area home. Existing industries include AdventHealth, Halifax Health, Florida Health Care Plans, International Speedway Corporation (NYSE: ISCA), Boston Whaler (NYSE: BC), Cardinal Health, B Braun Medical, Teledyne Marine (NYSE: TDY), Brown & Brown (NYSE: BRO), and DaVita Labs.

*Sources for Position Announcement: Team Volusia EDC, Daytona Beach International Airport, Enterprise Florida, US Census Bureau.*

### How To Apply

For more information regarding the executive search process for the Executive Vice President's position with Team Volusia, please contact Tim Chason at 404/735-0540 or Randy Cardoza at 404/661-9438. A cover letter and resume may be uploaded at [www.thechasongroup.com](http://www.thechasongroup.com). Please specify Team Volusia in the Position line. The deadline for a cover letter and resume is January 23, 2019.