



EDUCATE. ADVOCATE. CONNECT.

**FEDC 2018 Conference Agenda  
May 21-23, 2018  
Sanibel Harbour Marriott, Ft. Myers FL**

**Monday, May 21**

12:00 - 4:00 Exhibitor Setup and Registration Open

4:00 - 5:30 Board Meeting

6:00 - 7:00 Opening Networking Event

7:00 Dutch Treat Group Dinners

**Tuesday, May 22**

7:30 Breakfast

8:05 Welcome from Board Chair and Local Elected Official of Host Community

8:15 - 9:45 Plenary Sessions

9:45 - 10:00 Sponsored Break

10:00 - 11:30 Plenary Sessions

11:30 - 1:00 Awards Luncheon:

- Urban and Rural Deal of the Year Awards
- Promotional and Innovation Marketing Awards
- Daniel Webster Young Innovator Scholarship Award

1:30 - 2:30 First Round of Breakout Sessions customized around the following general topics

- Leadership
- Entrepreneurship
- Business Retention, Expansion and Attraction
- Marketing
- Workforce Development
- Transportation and Utility Infrastructure

2:30 - 2:45 Sponsored Break

2:45 - 3:45 Second Round of Breakout Sessions (Repeated)  
3:55 FEDC Annual Meeting  
4:30 Afternoon Break  
6:00 - 7:00 Silent Auction Networking Event - Sponsored  
7:00 - 9:00 Eunice Sullivan and Toni Jennings Awards Dinner

**Wednesday, May 23**

7:45 Breakfast  
8:15 - 10:15 Plenary Sessions  
10:15 - 10:30 Break  
10:30 - 11:45 Plenary Sessions  
11:45 Remarks from New FEDC Chair  
12:00 Adjourn