

PRESIDENT & CEO

The Bradenton Area Economic Development Corporation (EDC) is seeking a **President & Chief Executive Officer** to serve as the organization's chief strategist, spokesperson, and champion for economic growth across Manatee County and the greater Bradenton Area.

Reporting to the Board of Directors, the President & CEO will lead a high-visibility, investor-driven organization focused on business recruitment, retention, and expansion; talent and workforce alignment; and long-term regional competitiveness. The EDC operates at the intersection of business, government, and community, requiring a leader who can align diverse stakeholders and translate strategy into measurable economic impact.

The President & CEO is the organization's primary external representative and internal culture leader—responsible for strengthening trust, transparency, and collaboration while advancing a clear, market-responsive economic development strategy.

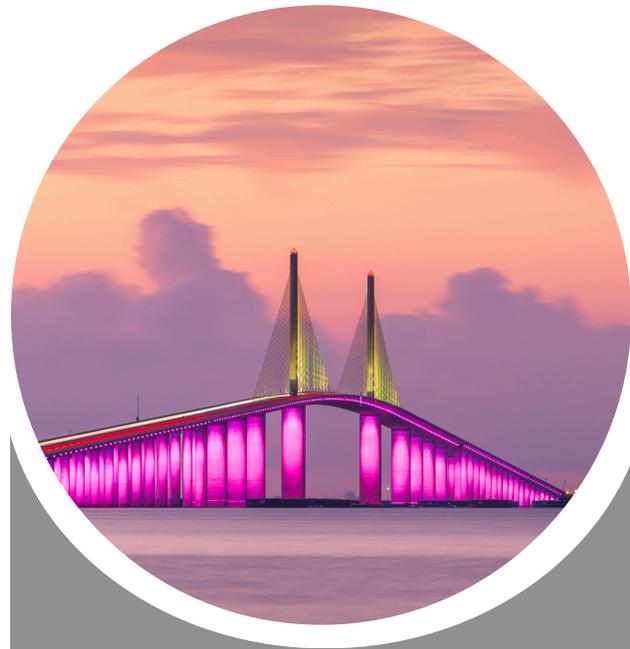
Key Leadership Priorities

- Set and execute a clear vision for economic growth aligned with the EDC's strategic priorities and investor expectations
- Lead business attraction, retention, and expansion efforts that generate high-wage jobs and capital investment
- Serve as the primary liaison to investors, board members, elected officials, and cross-sector partners
- Convene and collaborate with regional organizations including workforce, tourism, chamber, and airport partners
- Oversee organizational operations, including budgeting, staffing, fundraising, and program delivery
- Build and lead a high-performing, accountable team grounded in transparency and collaboration
- Act as a visible, credible spokesperson for the Bradenton Area EDC at the local, state, and national levels

To Apply

This is a rare opportunity to lead a respected economic development organization at a pivotal moment—shaping the next chapter of growth, collaboration, and competitiveness for the Bradenton Area.

- Submit a résumé and letter of interest to:
BradentonEDC@winnerpartners.net



Candidate Profile

The successful candidate will bring:

- Senior leadership experience in economic development, public-private partnerships, or a closely related field
- Demonstrated success in business attraction, retention, and expansion initiatives
- Strong understanding of workforce development, infrastructure, land use, and regional economic drivers
- Proven ability to work effectively with a Board of Directors and diverse stakeholder groups
- Exceptional communication, relationship-building, and public-facing leadership skills
- A leadership style that values transparency and disciplined execution
- A bachelor's degree is required; an advanced degree is preferred.

The Bradenton Area EDC has engaged Winner Partners, an executive search firm specializing in senior leadership placements for organizations driving economic and community impact.